



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

## Contract # 1336275

**Schedule Dates** 10/08/12-11/06/12  
**Advertiser** Josh Mandel OH US Senate-R (71581)  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 2452 10/9-11/6/12 (460121)  
**Salesperson** HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1  
**Sales Office** WSYX/WTTE/ESYX/WWHO  
**Buyer Name** Eversol, Whitney  
**Phone/Fax** (740) 201-5500 / (740) 201-5502  
**CPE** 2452  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 07/11/12  
**Last Modified** 08/08/12  
**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$17,962.50  
**Net Total** \$101,787.50  
**Sales Tax**

## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	93	\$69,500.00
Nov. 2012	57	\$50,250.00
<b>Grand Total:</b>	<b>150</b>	<b>\$119,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	6:58A- 7:57A (EST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	Columbus (WTTE)	GDC	7/11/12
2.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	6:58A- 7:57A (EST)		1	1	1	1	1			15	\$350.00	\$5,250.00	Columbus (WTTE)	GDC	7/11/12
3.0	Revised Line / SPOT	11/05/12-11/09/12	2	:30	6:58A- 7:57A (EST)	2	X	X	X	X	X						Columbus (WTTE)	GDC	7/11/12
3.1	Normal Line / SPOT	11/05/12-11/06/12	2	:30	6:58A- 7:57A (EST)		1	1						2	\$350.00	\$700.00	Columbus (WTTE)	GDC	8/2/12
4.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	7:58A- 9A (EST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	Columbus (WTTE)	GDC	7/11/12
5.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	7:58A- 9A (EST)		1	1	1	1	1			15	\$350.00	\$5,250.00	Columbus (WTTE)	GDC	7/11/12
6.0	Revised Line / SPOT	11/05/12-11/09/12	2	:30	7:58A- 9A (EST)	2	X	X	X	X	X						Columbus (WTTE)	GDC	7/11/12
6.1	Normal Line / SPOT	11/05/12-11/06/12	2	:30	7:58A- 9A (EST)		1	1						2	\$350.00	\$700.00	Columbus (WTTE)	GDC	8/2/12
7.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	9A- 10A (EST)	3	X	X	X	X	X			3	\$250.00	\$750.00	Columbus (WTTE)	GDC	7/11/12
8.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	9A- 10A (EST)		1	1	1	1	1			15	\$250.00	\$3,750.00	Columbus (WTTE)	GDC	7/11/12
9.0	Revised Line / SPOT	11/05/12-11/09/12	2	:30	9A- 10A (EST)	2	X	X	X	X	X						Columbus (WTTE)	GDC	7/11/12
9.1	Normal Line / SPOT	11/05/12-11/06/12	2	:30	9A- 10A (EST)		1	1						2	\$250.00	\$500.00	Columbus (WTTE)	GDC	8/2/12
10.0	Normal Line / SPOT	10/14/12-11/04/12	2	:30	8:58A- 10A (EST)		1						X	4	\$400.00	\$1,600.00	Columbus (WTTE)	Fox News Sunday	7/11/12
11.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	5:58P- 6:30P (EST)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	Columbus (WTTE)	BIG BANG	7/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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1261 Dublin Rd  
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7669 Stagers Loop  
Delaware, OH 43015

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**Advertiser** Josh Mandel OH US Senate-R (71581)  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 2452 10/9-11/6/12 (460121)  
**Salesperson** HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1  
**Sales Office** WSYX/WTTE/ESYX/WWHO  
**Buyer Name** Eversol, Whitney  
**Phone/Fax** (740) 201-5500 / (740) 201-5502  
**CPE** 2452  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 07/11/12  
**Last Modified** 08/08/12  
**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
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**Columbus (WTTE)**

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Nov. 2012	57	\$50,250.00
<b>Grand Total:</b>	<b>150</b>	<b>\$119,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	5:58P- 6:30P (EST)	4	X	X	X	X	X			12	\$450.00	\$5,400.00	Columbus (WTTE)	BIG BANG	7/11/12
13.0	Revised Line / SPOT	11/05/12-11/09/12	2	:30	5:58P- 6:30P (EST)	1	X	X	X	X	X						Columbus (WTTE)	BIG BANG	7/11/12
13.1	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:58P- 6:30P (EST)	1	1							1	\$450.00	\$450.00	Columbus (WTTE)	BIG BANG	8/2/12
14.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	6:30P- 6:57P (EST)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	Columbus (WTTE)	2.5 MEN	7/11/12
15.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	6:30P- 6:57P (EST)	4	X	X	X	X	X			12	\$450.00	\$5,400.00	Columbus (WTTE)	2.5 MEN	7/11/12
16.0	Revised Line / SPOT	11/05/12-11/09/12	2	:30	6:30P- 6:57P (EST)	1	X	X	X	X	X						Columbus (WTTE)	2.5 MEN	7/11/12
16.1	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6:30P- 6:57P (EST)	1	1							1	\$450.00	\$450.00	Columbus (WTTE)	2.5 MEN	8/2/12
17.0	Revised Line / SPOT	10/08/12-10/12/12	2	:30	6:58P- 7:30P (EST)	3	X	X	X	X	X						Columbus (WTTE)	2.5 MEN	7/11/12
17.1	Normal Line / SPOT	10/08/12-10/12/12	2	:30	6:58P- 7:27P (EST)	3	X	X	X	X	X			3	\$1,350.00	\$4,050.00	Columbus (WTTE)	2.5 MEN	8/8/12
18.0	Revised Line / SPOT	10/15/12-11/02/12	2	:30	6:58P- 7:30P (EST)	4	X	X	X	X	X						Columbus (WTTE)	2.5 MEN	7/11/12
18.1	Normal Line / SPOT	10/15/12-11/02/12	2	:30	6:58P- 7:27P (EST)	4	X	X	X	X	X			12	\$1,350.00	\$16,200.00	Columbus (WTTE)	2.5 MEN	8/8/12
19.0	Revised Line / SPOT	11/05/12-11/09/12	2	:30	7:30P- 7:57P (EST)	1	X	X	X	X	X						Columbus (WTTE)	BIG BANG	7/11/12
19.1	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7:30P- 7:57P (EST)	1	1							1	\$1,600.00	\$1,600.00	Columbus (WTTE)	BIG BANG	8/2/12
20.0	Normal Line / Prime	10/08/12-10/12/12	2	:30	10P- 11P (EST)	1	1	1	1	1	1				\$1,500.00		Columbus (WTTE)	10P NEWS	7/11/12

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**Comments**

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**Entered By** Dawn Hachtel  
**CO-OP** No  
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20.0.1	Preempt	10/09/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
20.0.2	Preempt	10/11/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
20.0.3	Preempt	10/10/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
20.0.4	Preempt	10/12/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
20.0.5	Preempt	10/08/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
21.0	Normal Line / Prime	10/15/12-11/02/12	2	:30	10P- 11P (EST)	6	X	X	X	X	X			6	\$1,500.00	\$9,000.00	Columbus (WTTE)	10P NEWS	7/11/12
21.0.1	Preempt	10/15/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
21.0.2	Preempt	10/15/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
21.0.3	Preempt	10/15/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
21.0.4	Preempt	10/15/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	

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21.0.5	Preempt	10/15/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
21.0.6	Preempt	10/15/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
21.0.7	Preempt	10/22/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
21.0.8	Preempt	10/22/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
21.0.9	Preempt	10/22/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
21.0.10	Preempt	10/22/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
21.0.11	Preempt	10/22/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
21.0.12	Preempt	10/22/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
22.0	Revised Line / Prime	11/05/12-11/09/12	2	:30	10P- 11P (EST)	2	X	X	X	X	X						Columbus (WTTE)	10P NEWS	7/11/12
22.1	Normal Line / Prime	11/05/12-11/05/12	2	:30	10P- 11P (EST)		2							2	\$1,500.00	\$3,000.00	Columbus (WTTE)	10P NEWS	8/2/12

### CONFIRMATION CONTRACT

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**Comments**

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**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
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By Broadcast Month	Spots	Rate
Oct. 2012	93	\$69,500.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / Prime	10/13/12-11/04/12	2	:30	10P- 11P (EST)							1	1	2	\$1,500.00	\$3,000.00	Columbus (WTTE)	10P NEWS	7/11/12
23.0.1	Preempt	10/14/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
23.0.2	Preempt	10/13/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
23.0.3	Preempt	10/20/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
23.0.4	Preempt	10/21/12															Columbus (WTTE)	Incorrect Spot/Break Type/Exception -	
23.0.5	Preempt	10/27/12															Columbus (WTTE)	Program Change/Exception - W.SERIES	
23.0.6	Preempt	10/28/12															Columbus (WTTE)	Program Change/Exception - W.SERIES	
24.0	Normal Line / SPOT	10/14/12-11/04/12	2	:30	8:58A- 10A (EST)								1	4	\$400.00	\$1,600.00	Columbus (WTTE)	10P NEWS	7/11/12
25.0	Normal Line / Prime Premium	10/16/12-10/30/12	2	:30	7:58P- 9P (EST)			1						3	\$3,000.00	\$9,000.00	Columbus (WTTE)	RAISING HOPE	7/11/12
26.0	Normal Line / Prime Premium	10/10/12-10/31/12	2	:30	7:58P- 10P (EST)				1					3	\$2,500.00	\$7,500.00	Columbus (WTTE)	X FACTOR	7/11/12
26.0.1	Preempt	10/24/12															Columbus (WTTE)	Program Change/Exception - world series	

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Football	10/14/12-10/14/12	2	:30	4:13P- Sports-FOX NFL 4pm Game								1	1	\$2,500.00	\$2,500.00	Columbus (WTTE)	4P FOOTBALL	7/12/12
28.0	Normal Line / Football	10/28/12-10/28/12	2	:30	4:13P- Sports-FOX NFL 4pm Game								1	1	\$2,500.00	\$2,500.00	Columbus (WTTE)	4P NFL FOOTBALL	7/11/12
29.0	Normal Line / Football	11/04/12-11/04/12	2	:30	3:58P- Sports-FOX NFL 4pm Game								1	1	\$2,500.00	\$2,500.00	Columbus (WTTE)	4P NFL FOOTBALL	7/11/12
30.0	Revised Line / SPOT	11/05/12-11/09/12	2	:30	6:58P- 7:30P (EST)	1	X	X	X	X	X						Columbus (WTTE)	7P 2.5	7/12/12
30.1	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6:58P- 7:30P (EST)		1							1	\$1,350.00	\$1,350.00	Columbus (WTTE)	7P 2.5	8/2/12
31.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	7:30P- 7:57P (EST)	3	X	X	X	X	X			3	\$1,600.00	\$4,800.00	Columbus (WTTE)	7:30P BB	7/12/12
32.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	7:30P- 7:57P (EST)	4	X	X	X	X	X			9	\$1,600.00	\$14,400.00	Columbus (WTTE)	7:30P BB	7/12/12
32.0.1	Preempt	10/15/12															Columbus (WTTE)	Program Change/Exception - MLB NLCS M/TH/FR	
32.0.2	Preempt	10/15/12															Columbus (WTTE)	Program Change/Exception - MLB NLCS M/TH/FR	
32.0.3	Preempt	10/22/12															Columbus (WTTE)	Program Change/Exception - W.SERIES	
33.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	7:58P- 9P (EST)						1			1	\$1,200.00	\$1,200.00	Columbus (WTTE)	8P TOUCH	7/12/12

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**Last Modified** 08/08/12  
**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$17,962.50  
**Net Total** \$101,787.50  
**Sales Tax**

## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	93	\$69,500.00
Nov. 2012	57	\$50,250.00
<b>Grand Total:</b>	<b>150</b>	<b>\$119,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / Football	10/14/12-10/14/12	2	:30	11:59A- Sports-FOX NFL Pre-Game								1		\$550.00		Columbus (WTTE)	12P FOOTBALL PRE GAME	7/12/12
34.0.1	Preempt	10/14/12															Columbus (WTTE)	Program Change/Exception - TITLE NFL SUN	
35.0	Normal Line / Football	10/21/12-10/21/12	2	:30	11:59A- Sports-FOX NFL Pre-Game								1		\$550.00		Columbus (WTTE)	12P FOOTBALL PRE GAME	7/12/12
35.0.1	Preempt	10/21/12															Columbus (WTTE)	Program Change/Exception - TITLE NFL SUN	
36.0	Normal Line / Football	10/28/12-10/28/12	2	:30	11:59A- Sports-FOX NFL Pre-Game								1		\$550.00		Columbus (WTTE)	12P FOOTBALL PRE GAME	7/12/12
36.0.1	Preempt	10/28/12															Columbus (WTTE)	Program Change/Exception - TITLE NFL SUN	
37.0	Normal Line / Football	11/04/12-11/04/12	2	:30	11:59A- Sports-FOX NFL Pre-Game								1	1	\$550.00	\$550.00	Columbus (WTTE)	12P FOOTBALL PRE GAME	7/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: